

2024 Annual Report



Our Mission

Senior Rides and More's mission is to promote senior independent living, health, and safety by providing free transportation and other services. Because transportation is such a vital component of independent living and because over 90% of requests for service are for free transportation, our program has focused more and more on this area of service. Volunteers, using their own cars and gasoline, take seniors to doctors and clinics, to pick up prescriptions, to go grocery shopping or to food banks and to accomplish other transportation-dependent needs. Senior Rides and More is the only provider offering free senior transportation in our 67 zip-code area serving Houston/Harris County, Fort Bend, Katy, and northwest Houston (including Tomball and Magnolia).



Thank you so much for all that you do. I unfortunately find myself living in Katy. There is no public transportation for Seniors or the Handicapped here that I am aware of. Long distances, inadequate to no sidewalks, and very heavy traffic, and very expensive pay ride services all add to miserable and impossible transportation conditions for the elderly and the infirm.

Family, if available, soon grow tired of missing whole days from work, plus suffering the expense, the wear and tear and time and effort needed to assist - if they are available at all.

How can I thank you enough for the lifeline that you bring to my life? I cannot Thank You enough. Bless you all.

Many blessings, always, and Thank You.
– Maxcille C.



President's Message

Dear Friends:

The year 2024 was another record year for Senior Rides and More (SRAM). We answered a new record of service calls to meet the transportation needs of a growing number of folks including medical and dental appointments, grocery shopping, and other transportation dependent needs. One of our most requested trips is to dialysis and to cancer-fighting treatments. While we are always available to assist with these life-saving treatments, we understand the importance of being able to get a haircut, have your nails trimmed, and pick up your prescriptions. We strive to keep our seniors independent and healthy.



Senior Rides recognizes the effects of inflation on our fixed-income seniors. We have increased our direct material support for the priority needs of our care receivers so that they do not suffer from lack of food, lack of medication, or other life-sustaining necessities.

We have expanded our Board of Directors and continue to sustain our staffing level to meet the growing demand for our services.

We strive to increase our grant funds and donations annually and are always in search of additional volunteers. In 2023 we were awarded our first federal grant through Houston Metropolitan Authority (METRO). As is common with government funding, these promised funds have not yet been received. However, this is a grant which will allow us to continue our growth and expansion. We are very grateful for the financial support of foundations, religious congregations, and individuals and appreciate the dedication of our staff. You can help by spreading the word about the work we do at Senior Rides and More.

We remain committed to helping a growing number of seniors who need assistance to stay independent in their own homes. Keep all of us at SRAM in your prayers.

*John Heinemann
Board President*



Growth of a Nonprofit: Accomplishments and Highlights in 2024

In 2024, Senior Rides and More:

- Served 1,281 homebound seniors who received free transportation
- 100+ Care Receivers received gift bags donated by St. Martin's Episcopal Church
- 60+ Care Receivers in need were gifted groceries ordered and delivered directly to their home and/or \$50 grocery gift cards to use when they shop

All services were provided at NO COST to care receivers:

- Over 1,200 seniors were able to benefit from our transportation program
- We provided 8,594 transportation events
- Our volunteers donated more than 3,200 hours and drove 38,051 miles
- Our Special Transportation Program accounted for 2,790 additional hours and 27,518 additional miles
- Our Special Transportation Program accounted for 3,417 additional hours and 50,041 additional miles
- Our Special Transportation Program was responsible for 69% of the transportation events provided
- In 2024, we received a record number of applications for service and recorded the most trips in our 30-year history.

Seniors in 67 ZIP codes were assisted. No other nonprofit in Houston provided free senior transportation in the ZIP codes we serve.



Accomplishments and Highlights in 2024

Values Statements. We always maintain that our two most important values should be 1) that all services would be performed *at no cost to care receivers*; and 2) that volunteers will always be the primary means of assisting care receivers.

Sharing Knowledge. Our Executive Director attends networking events and speaks to congregations and community organizations to share our mission. Spreading the word about our program is important so that seniors in the community can learn about Senior Rides and More and our services.

Alternative Transportation. We supplemented the work of our wonderful volunteers with our Special Transportation Program, utilizing Uber and Lyft when a volunteer was not available. Using Lyft is less costly than using a taxi service, which allows us to stretch our transportation funds. Thanks to our program with using Lyft and Uber, our transportation services are never interrupted and 100% of the requests are fulfilled.

Expanding Our Community. Senior Rides is always available to collaborate with other nonprofits to better assist the senior community, especially regarding senior transportation and senior needs. We are also grateful for the collaboration and guidance we receive from our funders such as Tomball Regional Health Authority, St. Martin's Episcopal Church, and The George Foundation.

Getting the Word Out. We publish and mail newsletters in print and post them on our website, keeping volunteers, supporters, and donors aware of our programs. We are grateful to our supporting Congregations and funders that promote our program in their own newsletters, thereby bringing us new volunteers and care receivers.

You can also find us on Social Media: **FACEBOOK:** Facebook.com/SeniorRidesandMore; **BLUESKY:** @seniorridesandmore.bsky.social; **INSTAGRAM:** SeniorRidesHouston, and **"X":** @SRAMHouston.

Better Business Bureau Nonprofit Award of Excellence. Senior Rides and More has been recognized five years in a row as an organization worthy of the BBB Nonprofit Award of Excellence and we are honored to be recognized for the work we do in the Houston/ Fort Bend communities.

Gift Cards. Thanks to grants and generous donors, we provided grocery store gift cards to more than 60 care receivers in need throughout the year, and again during the holiday season.

A Senior Rides and More Community Partner: The George Foundation

Albert and Mamie George established The George Foundation in 1945 with the purposeful intent to give back to the community that blessed their lives. While Albert oversaw the family business interests, it was Mamie's compassion for those less fortunate that served as the driving force for the creation of the Foundation and its vision.

Mamie George's ancestors were members of Stephen F. Austin's "Old 300" who settled in present-day Fort Bend County and built a successful cattle and farming operation, now known as The George Ranch. Over four generations, the family assembled property with Mamie George being the final member of the lineage to inherit the family's landholdings. In the 1920s, the discovery of oil on The George Ranch elevated the family's wealth to an unforeseen level. Tragically, the Georges' only child, Davis George, died at the age of two. Years later, Mary Jones, the Georges' beloved niece and heir apparent to the estate, died in a tragic car accident.

With no living heirs to their estate and a strong desire to impact the community, especially those most vulnerable, Albert and Mamie George created The George Foundation in 1945. Originally seeded with \$10,000 and fully funded after Mamie's death in 1971, the Georges' vision of creating a lasting impact on Fort Bend County has been realized. Over nearly 80 years, The George Foundation has invested \$285 Million in the Fort Bend community and touched over 2,000,000 lives.

Today, the ranch's fertile soil and natural resources enable The George Foundation to continue its philanthropic mission.

Senior Rides is blessed to be funded by The George Foundation since 2013. Thanks to their generous grants, we can better serve our seniors in Fort Bend County and expand services to communities such as Richmond, Rosenberg, Missouri City, and Sugar Land. We are grateful for the positive impact The George Foundation has had on Senior Rides and More and the seniors we serve.

The George Foundation
Est. 1945



Senior Rides & More



What We Do

Founded in 1994, Senior Rides and More provides free transportation for ambulatory seniors aged 65 and older to medical appointments, the pharmacy, and grocery stores.

- Doctor visits
- Physical Therapy
- Dialysis
- Chemotherapy
- Pharmacy for prescriptions
- Grocery shopping
- Food pantries
- Haircut and Nail Salons (grooming)
- General errands



Our Volunteers

Senior Rides and More volunteers are the heart and soul of our organization. Our volunteers go above and beyond for the best interest of our seniors we serve.

*Thank you for attending to my every medical need.
Your volunteer drivers are as wonderful as you guys.
You folks are ANGELS!*

–Evelyn D.

Our staff and our board join our care receivers in thanking you—our volunteers—from the bottom of our hearts. God's blessing on you.



Senior Rides & More



Our Care Receivers

Senior Rides and More's care receivers are men and women who want to remain in their own homes but need a little help.

- Over 90% are both elderly and disabled
- 80% are women, most of whom live alone with no nearby family
- All have "aged out" of their ability to drive or take public transportation
- Their average income is less than \$1,500 per month

Senior Rides can help them "Age in Place" by providing needed transportation to doctors and clinics, to go grocery shopping, and to pick up prescriptions.

Senior Rides and More has been helping seniors "age in place" for 31 years.



Volunteer, Uber, or Lyft

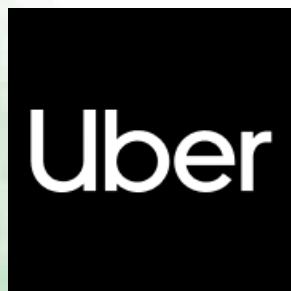
Our Transportation is ALWAYS free

Senior Rides and More is dedicated to making sure that our care receivers get to their appointments, even if a volunteer is not available for our award-winning one-on-one service. We pride ourselves on having the best volunteers in Houston, but there is not a nonprofit in Houston that has enough volunteers to help 100 percent of the time. Nine years ago, we received grant funding to pay for “alternative transportation” when a volunteer is not available, thereby ensuring that a care receiver get to his or her medical appointments or medical treatment, and to the grocery store.

Today, our “special transportation” program has grown by leaps and bounds, and we consider it a very successful part of Senior Rides. Over the years, we have been fortunate to secure additional grant funding that allows us to continue this important service; however, our Lyft costs in 2024 exceeded our budget by 40%. Additionally, our use of ride share services has increased to 65% of our transportation. This service has been a blessing to our seniors, and we remain committed to funding this program. Without it, many of our seniors would never get to their medical appointments.

Our seniors will NEVER have to pay for our service – our services are always free. Our wonderful volunteers drive out of love and compassion to help their neighbor, and Senior Rides and More is happy to pay for Lyft or Uber to ensure our care receivers get the transportation they need.

Senior Rides and More is grateful to the Foundations, Congregations, and Donors who have given Senior Rides and More the grants to support this Special Transportation Program.

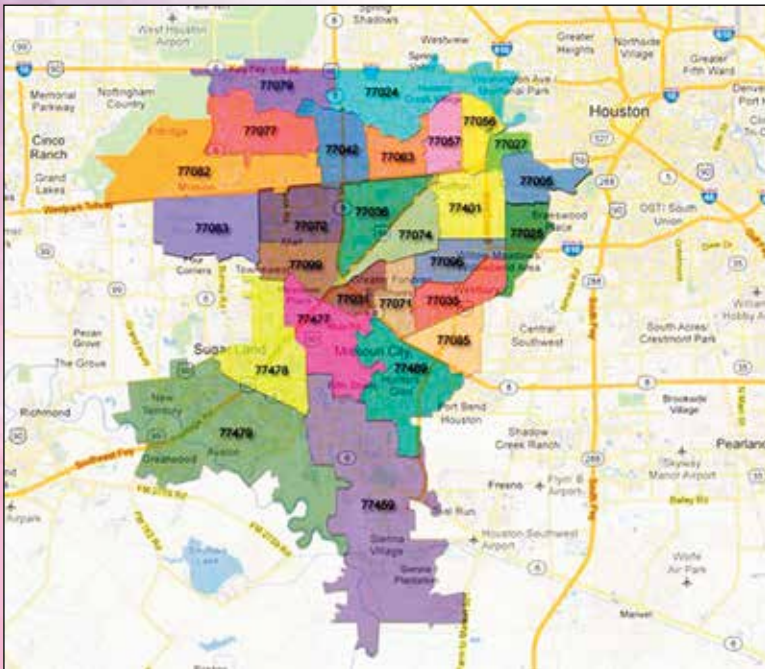


Senior Rides & More



Southwest Houston Area

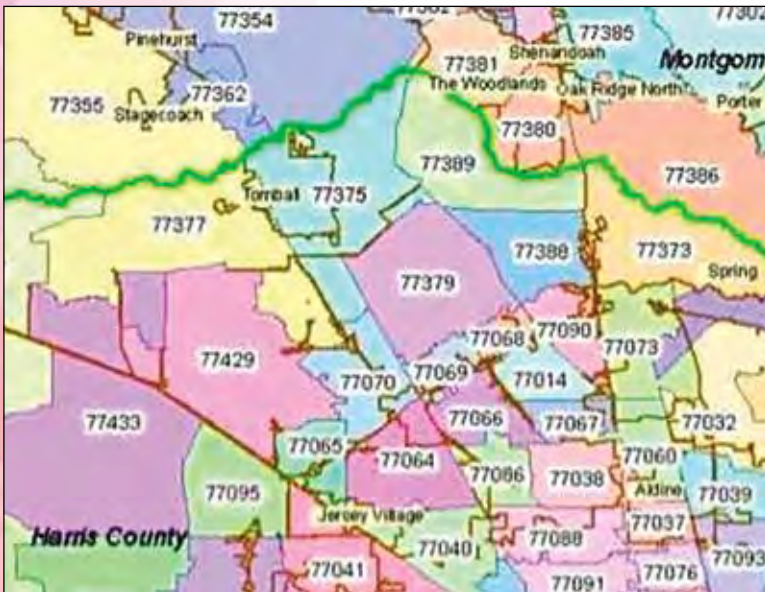
46 ZIP Codes Served



77005	77057	77401
77007	77063	77406
77008	77071	77407
77009	77072	77450
77019	77074	77459
77024	77077	77469
77025	77079	77471
77027	77080	77477
77031	77081	77478
77035	77082	77479
77036	77083	77489
77042	77085	77497
77043	77094	77498
77046	77096	
77055	77098	
77056	77099	

Northwest Houston Area

21 ZIP Codes Served



77014	77362
77064	77375
77066	77377
77067	77379
77068	77388
77069	77389
77070	77429
77086	77433
77090	77447
77354	77484
77355	

2024 Senior Rides and More Board of Directors

100% of Board Members Contribute Financially



John Heinemann, Chair
Retired, Shell Oil Company



Peter Hogue, Treasurer
Retired, Shell Oil Company



Lyman Maddox
Retired, Universal Computer Systems,
Reynolds and Reynolds



Annette Bisanz, R.N. (co-founder)
Retired, MD Anderson Cancer Center



Dr. Porscha Jackson
Consultant, PJ & Co.



Scott Endress
Chaplain



Adrianna Rubio
Instructor, Avid Technology



Jean Brackendorff
Retired, Texas Instruments

2024 Senior Rides and More Advisory Board

Dr. Bill Franklin

Retired, Medical Doctor

Adam Heghinian

Financial Advisor, Edward Jones

Inge-Lotte Liesner

Community Volunteer, The Buckingham

Deanna Parmenter

CFO, Cougar Sales

Vince Ryan

Past Harris County Attorney

Orlando Sanchez

Past Harris County Treasurer

Morgan Steinberg

Adult Programs Director, Jewish
Community Center



Balance Sheet 2024

Volunteer Interfaith Caregivers SW DBA Senior Rides and More

Statement of Financial Position (as of December 31, 2024)

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank of Texas-Checking	125,675.70
Bank of Texas-Money Mkt./CD	48,686.58
Prosperity Bank	57,680.50
Prosperity Bank-Checking	4,221.29
Total Bank Accounts	\$ 236,264.07
Other Current Assets	
Deposits	0.00
Fidelity Investments	46,521.36
Prepaid Rent	0.00
Total Other Current Assets	\$ 46,521.36
Total Current Assets	\$ 282,785.43
Fixed Assets	
Accumulated Depreciation	-5,354.32
VIC Fixed Assets	
Computers & Printers	2,683.35
Furniture	405.00
Office Equipment	2,265.97
Total VIC Fixed Assets	\$ 5,354.32
Total Fixed Assets	\$ 0.00
Other Assets	
Security Deposit - Facilities	1,003.75
Total Other Assets	\$ 1,003.75
TOTAL ASSETS	\$ 283,789.18
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	0.00
Total Payroll Liabilities	\$ 0.00
VIC SW Reserve Fund	0.00
Total Current Liabilities	\$ 0.00
Total Liabilities	\$ 0.00
Equity	
Net Assets - With Donor Restrictions	49,579.80
Net Assets - Without Donor Restrictions	221,285.64
Net Assets - Without Donor Restrictions (Designated)	100,000.00
Opening Bal Equity	0.00
Retained Earnings	0.00
Net Revenue	-87,076.26
Total Equity	\$ 283,789.18
TOTAL LIABILITIES AND EQUITY	\$ 283,789.18

Profit & Loss Statement 2024

Senior Rides & More Profit & Loss Budget Performance December 2024 Final Compilation (excludes donations-in-kind)

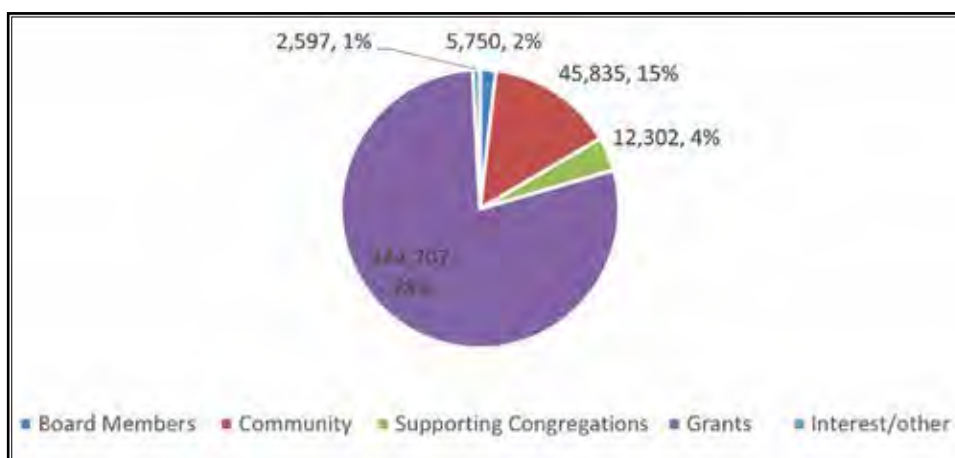
	December 2024	YTD 24	Annual Budget	Remaining
Ordinary Income/Expense				
Income				
Donations - Board Members	600.00	5,750.00	7,000.00	1,250.00
Donations - Care Receivers	685.00	2,040.00	4,500.00	2,460.00
Donations - Community Members	10,475.00	38,530.00	33,000.00	-5,530.00
Donations - Memorials	0.00	3,265.00	0.00	-3,265.00
Donations - Supporting Congregations	600.00	12,301.50	14,000.00	1,698.50
Grants - Exxon/Mobil team	0.00	2,000.00	0.00	-2,000.00
Grants - Government Support	0.00	0.02	170,000.00	169,999.98
Grants - Private Sector Support	58,700.00	244,707.00	190,000.00	-54,707.00
Interest/Other	302.88	2,597.03	2,000.00	-597.03
Use 1/1/24 Carry Forward [CF] \$	0.00	0.00	33,100.00	33,100.00
Total Income	71,362.88	311,190.55	453,600.00	142,409.45
Expense				
Administrative Expense	431.20	3,564.02	2,000.00	-1,564.02
Advertizing & Promotions	67.41	3,496.53	8,000.00	4,503.47
Caregiver Assistance & Support	0.00	100.00	500.00	400.00
Carereceiver Assistance & Support - Alt Trans	8,889.29	105,286.34	120,000.00	14,713.66
Carereceiver Assistance & Support - Direct	439.99	7,540.02	10,000.00	2,459.98
Computer Equipment & Support	158.69	13,675.82	7,000.00	-6,675.82
Ed/Training/Certification	0.00	376.00	100.00	-276.00
Fundraising	0.00	69.00	0.00	-69.00
Insurance	0.00	4,119.78	4,200.00	80.22
Membership	16.23	802.76	900.00	97.24
Office Facilities - Lease Costs	1,867.50	12,908.75	13,000.00	91.25
Office Equipment & Support	0.00	895.00	1,600.00	705.00
Office Facilities - Furnishings	0.00	283.26	500.00	216.74
Office Supplies	57.62	2,675.66	3,500.00	824.34
Payroll Expenses	18,654.58	226,107.83	266,800.00	40,692.17
Postage	767.15	2,309.20	2,000.00	-309.20
Professional Fees/Contracted Services	1,260.00	3,585.00	2,500.00	-1,085.00
Staff Recognition	4,634.76	4,760.67	5,000.00	239.33
Telephone & Internet Access	175.42	2,045.15	2,000.00	-45.15
VIC (Company) Payroll Taxes	0.00	0.00	0.00	0.00
Volunteer Recognition	10.40	3,666.02	4,000.00	333.98
Total Expense	37,430.24	398,266.81	453,600.00	55,333.19
Net Income	33,932.64	-87,076.26	0.00	

2024 Revenue | (\$)

Revenue

Board Members	\$5,750
Community	\$45,835
Supporting Congregations	\$12,302
Grants	\$244,707
Interest / Other	\$2,597

Revenue Total **\$311,191**

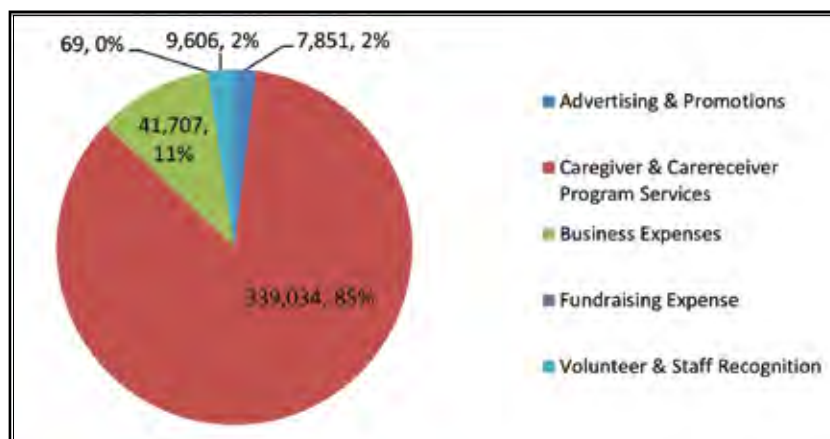


2024 Expense | (\$)

Expense

Advertising and Promotions	\$7,851
Caregiver & Carereceiver Program Services	\$339,034
Business Expenses	\$41,707
Fundraising Expenses	\$69
Volunteer & Staff Recognition	\$9,606

Expense Subtotal **\$398,267**



2024 Gifts in Kind

Volunteer Hours (\$33.49 x 3,232 hours)	\$108,239.68
Volunteer Mileage (\$0.14 x 38,051 miles)	\$5,327.14
Donated Operational Items (Executive Desk and Credenza)	\$0.00
Grand Total	\$113,566.82



Senior Rides and More is Grateful to the Following Supporters and Donors:

St. Albert of Trapani Catholic Church
Madeleine Appel
Bethany Christian Church
Annette Bisanz
Judith Boyer
Jean Brackendorff
E.J. "Gus" Brann
Jean and Robert Breitenwischer
Cameron Foundation
Sonya and William Carpenter
Chapelwood United Methodist Church Foundation
Pat and Guy Compton
Sue and Keith Cox
Kathy Danforth
Patricia Dawson
Delta Dental Community Care Foundation
Lee Dudinsky
The Energy Corridor District
Exchange Club of Sugar Land
ExxonMobil Foundation
Ray C. Fish Foundation
Scott Fitch / INSPERITY
Jean and Bill Frazer
Gisela and Richard Fregoe
The George Foundation
Doris Hauffe
Jennifer and Adam Heghinian
Kathy and John Heinemann
Albert and Ethel Herzstein Charitable Foundation
Hildebrand Foundation
Linda and Pete Hogue
Lee A. Hunnell
ITN America
Dr. Porscha Jackson
Catherine and Michael Jamison
Suzanne M. Jankowski
Lynn Lamkin
Becky Landes
Robert H. and Anita Q. Lawe Foundation
St. Laurence Catholic Church
Pam and Bob Leibrock
Inge-Lotte and Willy Liesner/Tosca Partners Ltd.
Gayle and Robert Longmire
Susan and Lyman Maddox
Joan and David Magdanz
Faerie Marsten
St. Martin's Episcopal Church Foundation
Dorothy McCaine
Steve McKinnon
Medallion Foundation
Memorial Drive Presbyterian Foundation
Memorial Drive United Methodist Foundation
Mary and B.T. Miller



Senior Rides and More Donors continued...

Janie and Stuart Mitcham
Myrna Morales
Sheila O'Brien
Lois O'Connor
Emma Chioma Onwuka
Julialee and James O'Shea
Fred R. and Mabel L. Parks Foundation
Frances Podell
Sarah Prause
St. Paul's United Methodist Church Foundation
St. Philip Presbyterian Central Mission Endowment Fund
Dr. Angela Rachichi
Patricia and Martin Raymond
Richard Rhan
Adrianna and Arturo Rubio
T. Rahan Ryan Foundation, Inc.
Judy and Carl Sandlin
Ginger Sharp
Shell Oil Foundation
Mary Siegele
Nancy and Joe Smith
May & Stanley Smith Charitable Trust
Richard Spengler
Dee and Pete Stanley
Strake Foundation
Melinda and Joel Talley
Jack Threet
Tomball Regional Health Foundation
Billie Tully
Isla Carroll Turner Friendship Trust
Carol and Herman Vacca Charitable Trust
Nanette Vaughn-White
Mrs. Rosemary Walker and Mr. David Walker
Ethel Walsh
Gil and Dody Weaver Foundation
Patrick J. and Kathleen M. Whelen Charitable Trust
Robin and Mitchel Wiese
Marylou Wood
Craig Wooten

SENIOR RIDES AND MORE is grateful to the following Supporting Congregations:

Bethany Christian Church
Chapelwood United Methodist Church
ChristChurch Presbyterian
Congregation Emanu El
Gethsemane – A Ministry of St. Luke's United Methodist Church
Memorial Drive Presbyterian Church
Memorial Drive United Methodist Church
Prince of Peace Catholic Church
St. Albert of Trapani Catholic Church

St. Francis de Sales Catholic Church
St. John Vianney Catholic Church
St. Laurence Catholic Church
St. Martin's Episcopal Church
St. Paul's United Methodist Church
St. Philip Presbyterian
St. Philip's United Methodist Church
St. Thomas More Catholic Church
St. Vincent de Paul Catholic Church



Our Staff



Debby Posso | Executive Director

Debby joined Senior Rides and More in April 2007 as a part-time Scheduler and became Executive Director in November 2013. She is a graduate of The University of St. Thomas with a BA in Political Science. A sustaining member of The Junior League of Houston, Debby has been on the Houston Museum of Natural Science Volunteer Guild Board for 28 years and has volunteered with many Houston area nonprofits. Debby is mom to three awesome adult sons, three dogs, loves to travel, loves her job, and is a huge sports fan.



Janie McBane | Scheduler

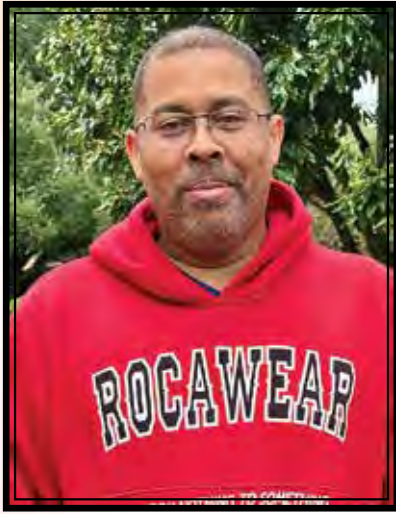
Janie started working at Senior Rides and more in July 2017. She came to Houston in 1980 via Oklahoma and began her career in Texas working in the Rice University Math Department. After spending 20 years at Rice University, Janie became a substitute teacher for Clear Creek ISD and Pearland ISD and went back to school to earn a degree in Fitness and Human Performance from the University of Houston - Clear Lake. Janie enjoys the outdoors and riding four-wheelers with her husband, as well as spending time with her sisters and her mom. She also really loves her mom's good cooking!



Renee Rochkind | Scheduler

Renee is our newest office member having started in November 2022. She was born and raised in Houston and is a graduate of the University of Texas at Austin. She spent 30 years working for Celeste Stein Designs, Inc., a manufacturer of printed compression socks. Now working as an office Scheduler at Senior Rides, she enjoys her job tremendously by helping such nice care receivers with their transportation. She loves working with her colleagues, Debby Posso, Janie McBane, Todd Warfield, and Mary Lampe. "They make every day coming to work a joy!" Renee's hobbies are gardening, swimming, riding her bike, and giving hugs to her dog, Willis.



**Todd Warfield | Scheduler**

The newest member of the Senior Rides and More team, Todd joined our office staff in November 2024 as a full-time Scheduler. He attended Texas Southern University and brings years of experience as a customer service representative and dispatcher working for various local and national businesses. Todd loves all things sports, and spending time with his family. He is and is an avid Houston Astro's fan, enjoys reading, and is a comic book collector who also loves fishing in his spare time.

**Mary Lampe | Grants Manager**

After four years as Senior Grant Writer at Magnificat Houses, Inc., a 55-year-old nonprofit dedicated to the housing, feeding and mental health of Houston's homeless, Mary Lampe started working at Senior Rides and More on August 21, 2023. Following a career in educational programming and video production at the Amon Carter Museum of American Art and at the Dallas Museum of Art, she came to Houston from Fort Worth in 1998 to begin a 16-year stint as Executive Director of the Southwest Alternate Media Project, a venerable 46-year-old organization dedicated to the filmmaking process. While there, she also served as Producer for 15 seasons of the PBS short film series, The Territory. She then started her own business as an independent grant writer and fine arts appraiser. While dedicated to helping those in need through fundraising, Mary continues to pursue her life-long enthusiasm for travel, reading and the arts in all its forms.

Senior Rides and More is Once Again a Winner of the Houston Metropolitan Better Business Bureau Nonprofit Award of Excellence 2024

Since 1992, the Better Business Bureau has been recognizing Houston area businesses and non-profits for excellence and quality in the workplace through their annual BBB Awards for Excellence. To qualify to apply for this award, an organization must be an accredited business or Charity Member in good standing with the Houston Better Business Bureau.

This coveted award highlights a commitment to excellence in the nonprofit marketplace and is an honor not given to every organization. The BBB recognizes the winners as role models for their character, expertise, and commitment to quality and trust.

The Award for Excellence is open to all accredited businesses and nonprofit organizations within the BBB of Metropolitan Houston. Applicants must provide thorough and thoughtful written responses to ten to twelve questions provided on an entry form questionnaire. All applications are reviewed and receive a score from the BBB's Silver Fox Advisors as acting judges. Only the most qualified select applicants qualify for this coveted award.

Senior Rides and More is proud to be recognized by the BBB four years in a row as a nonprofit organization that is making a difference in the lives of Houston's senior community.

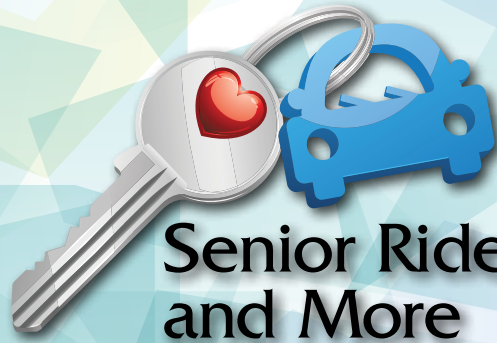


Senior Rides & More



Senior Rides and More





Senior Rides and More

**Senior Rides and More assists
the frail and elderly with free
volunteer transportation and other
services that help seniors remain
independent in their own homes.**

**Senior Rides and More
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Phone (713) 772-8181
Email: info@SeniorRidesandMore.org
www.SeniorRidesandMore.org**