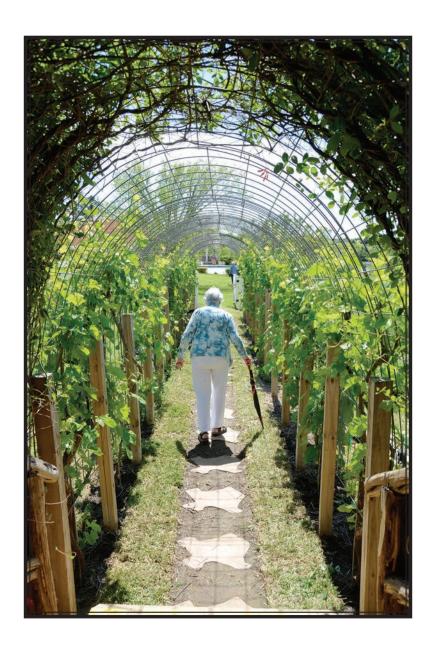


Our Mission

Senior Rides and More's mission is to promote senior independent living, health and safety by providing free transportation and other services. Because transportation is such a vital component of independent living and because over 90% of requests for service are for free transportation, our program has focused more and more on this area of service. Volunteers, using their own cars and gasoline, take seniors to doctors and clinics, to pick up prescriptions, to go grocery shopping or to food banks and to accomplish other transportation-dependent needs. Senior Rides and More is the only provider offering free senior transportation in our 36 zip-code southwest Houston service area and 11 zip-code northwest Houston service area.





President's Message



Dear Friends:

2019 marked the 25th anniversary of Senior Rides & More (originally Volunteer Interfaith Caregivers). Over the 25-year history, the community has rallied around Senior Rides and More and enabled us to offer high quality services to seniors. Please accept my sincere thanks for all you do - for your prayers, your time, and your generous contributions over the years. You are essential to the work we do!

Our Board of Directors is hard at work to continue advancing our mission to promote senior independent living, health, and safety by providing free transportation and other services. 2019 brought growth to our organization with the merger of HERO (Helping Elderly Residents Out), and the addition of a new board member who joins us from HERO. You will read more about this merger in this edition of our Annual Report and how our community benefits from two programs that work together to create growth.

In 2019, we received more requests than ever for transportation services. Grounded in our faith and lifted-up by a coalition of congregations and the broader community, our board and staff team seek ways to streamline services. We remain steadfast in our efforts to be good stewards of our resources and meet the demand for services.

I am genuinely appreciative of your ongoing support. I ask that you continue to be an advocate for our senior neighbors, sharing with your friends and neighbors the good works of Senior Rides & More.

With gratitude,

Becky Landes Chair, Board of Directors



Accomplishments and Highlights in 2019

In 2019, Senior Rides and More

Recruited and trained 29 of our 282 volunteers who helped 400 seniors

performed 2,985 care giving events drove 31,459 miles

and donated 4,009 hours of service

In 2019, Senior Rides and More

- Assisted seniors in 34 zip codes in southwest Houston
- Assisted seniors in 11 zip codes in northwest Houston
- Benefited from over \$38,757 of in-kind donations
- Had administrative costs of less than 15% of total budget
- Helped seniors at a cost of just \$20 per month, per person
- Donated 10,214 free cab miles and 820 Yellow Cab, LYFT, and J-Ride trips to assist care receivers when a volunteer was not available







Accomplishments and Highlights in 2019

<u>Values Statements</u>. We always maintain that our two most important values should be 1) that all services would be performed at no cost to care receivers; and 2) that volunteers will always be the primary means of assisting care receivers.

Sharing Knowledge. Our Executive Director attended or spoke at no less than four outreach/networking events each month. Spreading the word about our program is important so that seniors in the community have the opportunity to sign up with our program.

Alternative Transportation. We supplement the work of our wonderful volunteers with our Special Transportation Program, Harris County Rides and "J" Rides, and using taxicabs when a volunteer was not available. In 2019 we expanded our transportation options to include LYFT and Uber. Using LYFT is 25% less costly than using Yellow Cab, which allows us to stretch our transportation funds.

Expanding Our Community. In 2019, we joined forces with another nonprofit, HERO (Helping Elderly Residents Out) to expand our services. As HERO closed its doors, it was especially important to meet the transportation needs of its existing senior clients. In the spirit of collaboration, our staff team connected care receivers and care givers to ensure continuity of transportation to those previously served by HERO.

Getting the Word Out. We published four quarterly newsletters in print and internet format, keeping volunteers, supporters and donors aware of our programs. Clear Channel Outdoors donated four billboards in the Houston area promoting our organization and the need for volunteers.

Volunteer Thank You. We hosted a volunteer thank you dinner to honor our volunteers.

<u>Gift Cards</u>. Thanks to generous grants and donors, we provided grocery store gift cards to 30 care receivers in need during the holiday season.







Joining Forces: HERO and Senior Rides and More

As a nonprofit organization, Senior Rides and More is called upon by the community to join with other like-minded groups to form coalitions and advance our mission. Collaboration is vital to growth and can also come from one organization offering to lend a helping hand to another organization in need. As the Executive Director of Senior Rides, I regularly stay in touch with organizations in the community that look to us for their transportation needs or want to learn about our transportation model as they themselves hope to advance in that direction. This communication can lead to collaboration and to growth.

One organization with a similar model of assisting the elderly is HERO (Helping Elderly Residents Out). HERO has been a small nonprofit that also provided free volunteer transportation for seniors and served 5 zip codes in the Spring Branch/Memorial area, two of which overlapped with Senior Rides (77024 and 77079). HERO was started by John Buchanan in 1996 with a group of Exxon retirees whose mission was to help seniors remain independent for as long as possible by providing transportation to medical appointments and the grocery store. During all those years, it has been an all-volunteer organization.

In August of 2018, Executive Director, Debby Posso, received a call from the Board of Directors of HERO (Helping Elderly Residents Out). After a few meetings with the HERO board members to discuss the common characteristics of both organizations, Debby was surprised to learn that they had a more specific goal in mind. HERO had made the difficult decision to close their doors, yet they didn't want to leave their clients without transportation. They were asking Senior Rides and More to step in and continue HERO's work and dedication of assisting the elderly with transportation, which is the shared mission of both HERO an SRAM.

Senior Rides and More's Board of Directors gave this request serious consideration. We are a small organization with a small budget. Yet the vote was unanimous ... Yes, we will gladly help HERO's clients with the transportation they need! With this agreement in place, both HERO and Senior Rides moved quickly to transition the HERO clients and volunteers into the Senior Rides family. As a bonus, one of HERO's board members has also agreed to join the Senior Rides board of directors. We are grateful to have Ronda West as a new board member. While we added over 35 new HERO care receivers to the roster of the hundreds of seniors we already assist, we are also blessed to have fourteen of HERO's volunteer drivers join us, and let me tell you, they are already on the move helping our seniors every week!

With the closing of HERO, Senior Rides and More is now the one and only free volunteer transportation program for Houston area seniors who have aged out of driving. This year, 2019, we celebrate 25 years serving Houston's frail and elderly. With the continued support of the community, we plan to be around another 25 years.





Rob Landes Benefit Concert | June 16, 2019

Popular pianist/entertainer, Rob Landes, lent his considerable talents to raising funds for Senior Rides and More on Sunday, June 16th, at 4pm at St. Lukes United Methodist Church in River Oaks. Rob performed "Music from the Movies!" – our favorite movie songs from the cinema classics we all love!









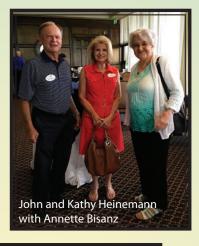


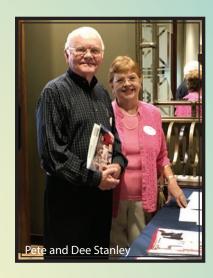


Senior Rides and More Honors its Volunteers

Senior Rides and More's amazing volunteers were honored at our annual Volunteer Recognition Dinner on May 5, 2019. Approximately 60 of our volunteers, Board members, Advisory Board members, and guests gathered at BraeBurn Country Club. Friendships were rekindled and stories were shared while enjoying delicious Margaritas and Hors d'oeuvres while celebrating our Volunteers with a Cinco de Mayo Fiesta!

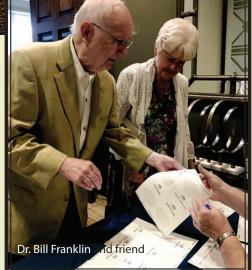








2019 Volunteer Appreciation Dinner













Our Volunteers

Volunteers are the heart and soul of our organization. The pictures on these pages tell the story.

It's easy to be a volunteer:

- YOU pick the assignments you can fill
- YOU are never obligated to fill more than one assignment
- YOU can volunteer as much or as little as your schedule permits
- YOU are protected by an umbrella insurance policy
- YOU can pick the type of service you wish to perform
- YOUR reward is the thanks of our care receivers who express their appreciation in comments such as these:

Carl is one of the best volunteers you have! He has helped me with my doctor's appointments, shopping, and has even fixed a leak in my house!

John is so helpful and so patient. I'm always happy to have him as my volunteer.

I am always glad to hear when Mike S. is my volunteer. He is so good at getting me to my appointments at the VA Hospital.

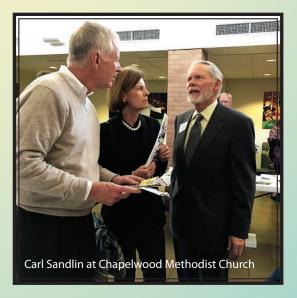


Peggy is a blessing to me and I look forward to her visit every week.

Hildegard, Carl and Pat C. are so nice! All of the Senior Rides volunteers are the best.

Our staff and our board join our care receivers in thanking you—our volunteers—from the bottom of our hearts. God's blessing on you.







A Senior Rides Community Angel

Mrs. Inge-Lotte Liesner

Senior Rides and More has a guardian angel, and this angel is Inge-Lotte Liesner. She is an energetic powerhouse of a volunteer and is also an active member of our Advisory Board. Inge-Lotte walked through the door of Senior Rides and More about five years ago with a list of questions about our program. She was very specific: How does our program directly assist seniors? Is our financial house in order? What do we do to fundraise? Inge-Lotte had been raising funds for another Houston area nonprofit and was not pleased with their financial management. She wanted to find another nonprofit to support and wanted

to make sure that this organization was directly benefiting the people it was promising to assist. When Inge saw first-hand that our fundraising efforts were keeping our doors open, and that without our assistance, many of our seniors would not be able to get to their doctors, she was convinced that we are the organization that she could stand behind.

Inge-Lotte and her husband, Willy, were born and raised in Germany. They left their native country during the turmoil of the 1940's and came to the United States via Canada. They have worked hard over the decades and have built successful businesses, most recently a small winery on property they own north of The Woodlands. Their nononsense approach in business translates to their success in fundraising. What Inge-Lotte does for Senior Rides and More is herculean. She is small in stature, but mighty in the kitchen.



The second fundraiser benefiting Senior Rides and More is held in December. Yet Inge-Lotte starts her hard work November before Thanksgiving week even begins. The residents at The Buckingham Senior Community, where Inge-Lotte and Willy

...continued on next page





A Senior Rides Community Angel

Mrs. Inge-Lotte Liesner

...continued from preceding page

live, are well aware of Inge's culinary talents. Each holiday season their Buckingham neighbors eagerly await the word that Inge-Lotte is taking orders for her famous Stollen Bread, cakes, pies, and jams ... each lovingly handmade in her kitchen. Orders are taken and Inge-Lotte begins baking. Dozens and dozens of holiday treats are baked and sold by Inge so that Senior Rides and More can keep its doors open. And this is not all! The Liesner's also host three separate private dinners in their home during the month of December to raise funds for our mission! To top it off, this generous couple also donate by underwriting the costs of these two events. If you have been to the grocery store recently, you know that the cost is in the several hundreds of dollars. Inge-Lotte's extraordinary fundraising efforts brings close to \$8,000 a year to Senior Rides and More, and each dollar is designated to directly help our seniors. It is Inge's hard work that allows us to pay for Yellow Cab, Lyft, and grocery store gift cards when they are needed throughout the year.

Inge-Lotte is the force behind these amazing fundraising efforts and her husband, Willy, is the loving husband who supports his wife's passion for helping the underserved. Senior Rides and More is grateful to the Liesner's for their generosity and friendship. Thank you, Inge-Lotte for very literally walking through the doors of Senior Rides and More, and for supporting our mission to assist the seniors in Houston and Fort Bend.







Our Care Receivers

Senior Rides and More's care receivers are frail and elderly people who want to remain in their own homes but need a little help.

Over 90% are both elderly and disabled

75% are women, most of who live alone with no nearby family

All have "aged out" of their ability to drive or take public transportation

Their average income is less than \$1,500 per month

Senior Rides can help them "Age in Place" by providing needed transportation to doctors and clinics, to go grocery shopping and to pick up prescriptions.

Senior Rides and More has been helping seniors "age in place" for 25 years as illustrated by the following example:

My volunteer driver, Peg, and her volunteer organization Senior Rides and More, have made me more independent because I am legally blind and cannot drive myself to my appointments. It has made all the difference to me in my life. My husband used to drive me, but he died a year ago. When he died, it really opened my eyes. I realized at that time that you can depend on your friends and neighbors only so much. SRAM's volunteers are always so kind to me. Peg is a wonderful and kind volunteer who always makes me laugh. She is very sweet and has a big service heart. This program has helped me to become more independent and social!







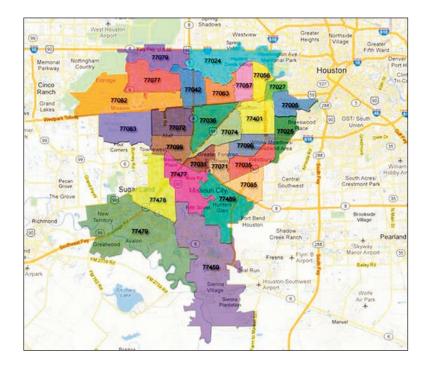


Catherine



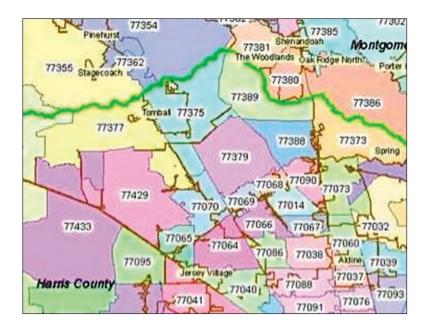


Southwest Houston Area



77005	77077,
77024	77079,
77025	77080,
77027	77081,
77031	77082,
77035	77083,
77036	77085,
77042	77096,
77043	77098,
77046	77099,
77055	77401,
77056	77477,
77057	77478,
77063	77479,
77071	77459,
77072	77489,
77074	77498

Northwest Houston Area





2019 Senior Rides and More Board of Directors

100% of Board Members Contribute Financially

Rebecca Landes, Chair

Vanessa Southard, Vice-Chair

Lois O'Connor, Secretary

Peter Hogue, Treasurer

Annette Bisanz, R.N. (Co-Founder)

Bill Frazer, CPA

Adam Heghinian

Janie Mitcham

Adrianna Rubio

Ronda West

Craig Wooten

CEO, The Beacon

Hospital Administrator

Retired, City of Houston

Retired, Shell Oil Co.

Retired, MD Anderson Cancer Center

Certified Public Accountant

Financial Advisor, Edward Jones

Senior VP, Retired, Smart Energy

Instructor, Avid Technology

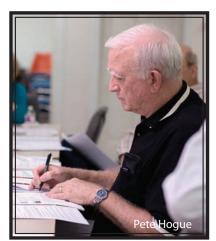
Community Volunteer

Vice President, Prosperity Bank - Bellaire

















2019 Senior Rides and More Advisory Board

Dr. Bill Franklin Retired, Medical Doctor

Virginia Lootens Attorney at Law, Elder Law Specialist

Orlando Sanchez Former Harris County Treasurer

Deanna Parmenter CFO, Cougar Sales

Cindy Siegel Past Mayor, City of Bellaire; Board of Directors,

Metropolitan Transit Authority

Morgan Steinberg Adult Programs Director, Jewish

Community Center

Inge-Lotte Liesner Community Volunteer, The Buckingham

Vince Ryan Harris County Attorney





Balance Sheet 2019

Volunteer Interfaith Caregivers SW DBA Senior Rides and More

ASSETS Current Assets	
Checking/Savings Bank of Texas-Checking Bank of Texas-Money Mkt./CD Prosperity Bank	162,247.99 74,619.30 73,364.71
Total Checking/Savings	310,232.00
Total Current Assets	310,232.00
Fixed Assets Accumulated Depreciation VIC Fixed Assets Computers & Printers Furniture	-10,480.97 7,510.00 405.00
Office Equipment	2,565.97
Total VIC Fixed Assets	10,480.97
Total Fixed Assets	0.00
TOTAL ASSETS	310,232.00
LIABILITIES & EQUITY Equity Net Assets - Temp. Restricted Net Assets - Unrestricted Net Assets - Unrestricted (Des) Net Income	39,293.58 105,082.06 70,500.00 95,356.36
Total Equity	310,232.00
TOTAL LIABILITIES & EQUITY	310,232.00





Profit & Loss 2019

Volunteer Interfaith Caregivers SW DBA Senior Rides and More

	Dec 19	Budget	Jan - Dec 19	YTD Budget	Annual Budget
Income					
Donations - Board Members	1,670.00	0.00	9,150.00	6,500.00	6,500.00
Donations - Care Receivers	605.00	750.00	2,625.00	3,000.00	3,000.00
Donations - Community Members	6,792.09	6,000.00	26,038.06	20,000.00	20,000.00
Donations - Memorials/ Honorrm	0.00	0.00	1,370.00	0.00	0.00
Donations - Supporting Cngrgtn	500.00	1,500.00	7,765.00	9,000.00	9,000.00
Fundraisers	0.00	0.00	1,685.00	1,000.00	1,000.00
Grants - Exxon Mobil Team	1,480.00	500.00	3,980.00	1,500.00	1,500.00
Grants - HERO Balance Transfer	0.00		49,239.79		
Grants - Private Sector Support	26,000.00	15,580.00	140,500.00	112,580.00	112,580.00
Interest/Other	510.64	350.00	1,685.32	1,400.00	1,400.00
NW Office Program Revenue	0.00	0.00	55.00	0.00	0.00
Total Income	37,557.73	24,680.00	244,093.17	154,980.00	154,980.00
Expense					
25th Anniversary Celebration	0.00		750.00		
Administrative Expense	155.58	105.00	1,130.14	1,000.00	1,000.00
Advertising & Promotions	0.00	750.00	5,367.71	5,000.00	5,000.00
Caregiver Assistance & Support	0.00	12.50	0.00	150.00	150.00
Carereceiver Assistance & Supp.	3,204.55	1,500.00	15,299.61	15,000.00	15,000.00
Computer Equipment & Support	63.84	250.00	2,816.47	3,000.00	3,000.00
Ed/Training/Certification	40.00	0.00	40.00	100.00	100.00
Fundraising	0.00	0.00	1,025.61	800.00	800.00
Insurance	0.00	0.00	3,609.00	3,500.00	3,500.00
Membership (TALA etc.)	0.00	100.00	304.00	500.00	500.00
NW Office Program Expense	5,077.24	1,105.00	11,923.54	13,370.00	13,370.00
Office Equipment & Support	0.00	800.00	0.00	960.00	960.00
Office Supplies	0.00	75.00	1,119.41	900.00	900.00
Other Specially Tracked [ST]	902.78	1,334.00	12,011.93	16,000.00	16,000.00
Payroll Expenses	2,718.94	7,117.00	83,161.07	85,400.00	85,400.00
Postage	0.00	125.00	2,378.19	1,500.00	1,500.00
Professional Fees	0.00	0.00	2,350.00	2,300.00	2,300.00
Staff Recognition-Ex Dir Resv	817.85	650.00	923.80	700.00	700.00
Telephone & Internet Access	231.83	217.00	2,753.10	2,600.00	2,600.00
VIC (Company) Payroll Taxes	0.00	0.00	0.00	0.00	0.00
Volunteer Recognition	0.00	0.00	1,773.23	2,200.00	2,200.00
Total Expense	13,212.61	14,140.50	148,736.81	154,980.00	154,980.00
Net Income	24,345.12	10,539.50	95,356.36	0.00	0.00

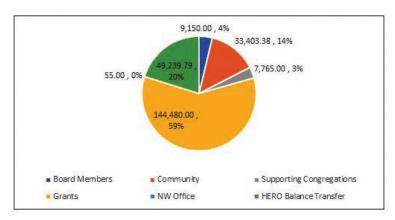


2019 Revenue (\$244,093.17)

Revenue

Board Members	\$9,150.00
Community	\$33,403.38
Supporting Congregations	\$7,765.00
Grants	\$144,480.00
NW Office	\$55.00
HERO Balance Transfer	\$49,239.79

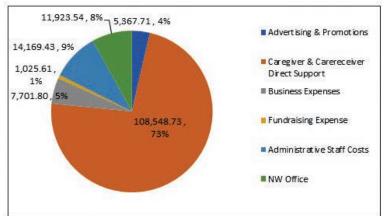
Revenue Total \$244,093.17

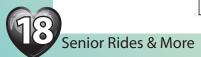


2019 Expense (\$148,736.01)

Expense

Advertising and Promotions	\$5,367.71
Caregiver and Carereceiver Direct Support	\$108,548.73
Business Expenses	\$7,701.80
Fundraising Expenses	\$1,025.61
Administrative Staff Costs	\$14,169.43
NW Office	\$11,923.54
Expense Subtotal	\$148,736.01







2019 VIC Gifts in Kind

Main Office

ChristChurch Presbyterian: Office Facilities	\$3,600.00
ChristChurch Presbyterian: Conference/Meeting Room	\$600.00
Volunteer Hours (\$7.25 x 3,259 hours)	\$23,627.75
Volunteer Mileage (\$0.14 x 24,998 miles)	\$3,499.72
Donated Operational Items	
(postage stamps, gift cards for care receivers, donated dinner costs)	\$1,088.83
Subtotal	\$32,416.30

NW Office

Northwest Area Ministries (NAM): Office Facilities	\$0.00
(we used a mobile office approach for 2019 rather than using any NAM facilities)	
Volunteer Hours (\$7.25 x 750 hours)	\$5,437.50
Volunteer Mileage (\$0.14 x 6,454 miles)	\$903.56
Subtotal	\$6,341.06

Combined Offices Grand Total:

Note: The items in italics are reflected <u>directly on the P&L</u> as a) Office Facilities and b) Dontaed Operating Cost Items. The total amount shown on the P&L is \$4,688.83, shown with one revenue line item and two expense line items (not split by office as on this report).



\$38,757.36

Senior Rides and More Donors

St. Albert of Trapani Catholic Church St. Anne's Catholic Community Madeleine and Dr. Michael Appel

Mary Ann Beachler Charitable Fund

Bethany Christian Church

Brown Foundation

Cameron Foundation

Chapelwood United Methodist Church Foundation

Clarewood Episcopalians

Sue and Keith Cox

Ms. Kathy Danforth

ExxonMobil

Aubrey and Sylvia Farb Foundation

The George Foundation

Albert and Ethel Herzstein Charitable Foundation

Melinda Hildebrand through the Greater Houston Community Foundation

Mr. Richard N. Kauth

Robert H. and Anita Q. Lawe Foundation

St. Laurence Catholic Church

Inge-Lotte and Willy Liesner/Tosca Farms

St. Martin's Episcopal Church

St. Martin's St. Clare's Needlepoint Guild

O'Connor & Associates/Pat and Kathleen O'Connor

Fred R. and Mabel L. Parks Foundation

St. Philip's United Methodist Church

Prosperity Bank – Bellaire

Adrianna and Arturo Rubio

Judy and Carl Sandlin

Shell Oil

May & Stanley Smith Charitable Trust

Dee and Pete Stanley

Strake Foundation

Mr. Jack Threet

Tomball Regional Health Foundation

Isla Carroll Turner Friendship Trust

Herman and Carol Vacca

Mrs. Rosemary Walker

The Gil & Dody Weaver Foundation





Senior Rides and More Supporting Congregations

Bethany Christian Church Chapelwood United Methodist Church ChristChurch Presbyterian Christ United Methodist Church Congregation Emanu El First Methodist Houston First Methodist Houston Westchase Gethsemane – A Ministry of St. Luke's United Methodist Church Holy Ghost Catholic Church Houston's First Baptist Church Pilgrim Lutheran Church St. Albert of Trapani Catholic Church St. Francis de Sales Catholic Church St. John Vianney Catholic Church St. Laurence Catholic Church St. Luke's United Methodist Church St. Martin's Episcopal Church St. Martin's Lutheran Church St. Philip Presbyterian St. Philip's United Methodist Church St. Thomas More Catholic Church St. Vincent de Paul Catholic Church St. Philip Presbyterian Church West University United Methodist Church



Jewish Family Services





Our Staff

Debby Posso | Executive Director

Debby joined Senior Rides and More in April 2007 as a part-time Scheduler and became Executive Director in November 2013. She is a graduate of The University of St. Thomas with a BA in Political Science, a sustaining member of The Junior League of Houston and has volunteered with many Houston area nonprofits. Debby has two awesome sons, a terrific nephew, loves to travel, loves her job and is a huge sports fan.

Carleen McQueen | Scheduler

Carleen is a native of East Texas and has lived in southwest Houston for over forty years. She was employed in the natural gas industry for twenty years before joining Senior Rides and More in April 2008. Carleen has three children, five grandchildren and is devoted to her herb garden.

Janie McBane | Scheduler

Janie started working at Senior Rides and more in July 2017. She came to Houston in 1980 via Oklahoma and began her career in Texas working in the Rice University Math Department. After spending 20 years at Rice University, Janie became a substitute teacher for Clear Creek ISD and Pearland ISD and went back to school to earn a degree in Fitness and Human Performance from the University of Houston - Clear Lake. Janie enjoys the outdoors and riding four-wheelers with her husband as well as spending time with her sisters and her mom. She also really loves her mom's good cooking!





Senior Rides and More 2019 Board of Directors



[L-R: Becky Landes (Board Chair), Bill Frazer, Annette Bisanz, Adrianna Rubio, Craig Wooten, Adam Heghinian, Lois O'Connor (Board Secretary)

Not Pictured: Pete Hogue (Treasurer), Janie Mitcham, Vanessa Southard, Ronda West







Senior Rides and More assists the frail and elderly with volunteer transportation and other services that help seniors remain independent in their own homes.

Senior Rides and More

5001 Bellaire Blvd., Bellaire, TX 77401

Phone (713) 772-8181 | Fax (713) 838-9976

Email: info@SeniorRidesandMore.org

www.SeniorRidesandMore.org